

Communities
In Schools®
Tennessee

2021-2022 Annual Report



Dear Friends,

As I think about the 2021-2022 school year, I would characterize it is a year of turning the curve, finally pivoting away from the pandemic and finding our way to a “new normal.” And we at CIS-TN began to feel renewed hope. Chronic absence doubled across the country, yet chronic absence improved at two-thirds of our schools. The number of students struggling with depression and anxiety has skyrocketed, yet we saw social-emotional improvement in 85% of our case managed students.

It was also a time of reflection here at Communities in Schools of Tennessee as we celebrated our 10th anniversary. With your support, we’ve come a long way in a short amount of time. It’s hard to believe that even just five years ago, CIS-TN supported six schools and 2,800 students; last school year, we serve more than 19,000 students at 40 schools across 16 counties.

As we look ahead to our next 10 years, I wanted to share a few things that are top of mind:

Resilience

You will meet several students throughout this report who, with the support of CIS-TN, have overcome enormous barriers to become first-generation high school graduates and college students. Both the good and bad news is their stories are not unique. There are a lot of students who need our support - but once they get it, they are capable of anything.

Sustainability

Our financial footing as an organization has never been stronger in part due to one of the most welcome surprises of the year (or maybe of our last 10!): a \$2.5 million gift from philanthropist MacKenzie Scott in early 2022.

Flexibility

A family at risk of losing their electricity or their housing needs help immediately, and thanks to a generous gift from the Amazon Right Now Needs Fund, we are increasingly able to meet the needs of students and families experiencing a crisis in the moment.

As we look to our next 10 years, the challenge that is top of mind for me is student mental health. Our students are resilient, yes, but they have been through a lot in the last few years. Every time I visit a school, I hear concerns about anxiety, depression, and student well-being. Students need consistent, steady support and guidance now more than ever, and our team is walking alongside them, helping connect them with counseling and other community resources and support.

We have a lot of work to do over the next 10 years and are so grateful for your continued support. Together, we can make a real difference for students.

Thank you for being on this journey with us,



Samantha Wigand
Samantha Wigand
 Chief Executive Officer
 Communities In Schools of TN

Our Reach



In school year 2021-2022, CIS-TN served



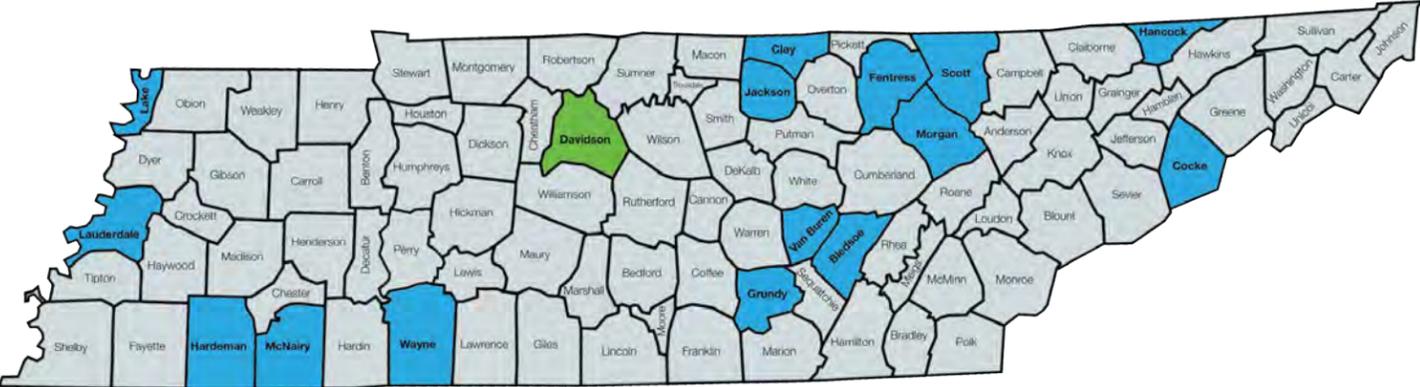
16 counties
 1 urban | 15 rural



19,017 students
 7,662 urban | 11,355 rural



40 schools
 17 urban | 23 rural



Partner Schools

- | | | | |
|---|--|--|---|
| <p>Hardeman
 Bolivar Central High
 Middleton High</p> | <p>Bledsoe
 Bledsoe County High</p> | <p>Davidson
 Amqui Elementary
 Apollo Middle
 Bellevue Middle
 Bellshire Design Center
 Cumberland Elementary
 Glengarry Elementary
 Goodlettsville Middle
 Ida B. Wells Elementary
 J.T. Moore Middle
 KIPP Academy Nashville
 KIPP Nashville College Prep
 KIPP Nashville Collegiate High
 Paragon Mills Elementary
 Shwab Elementary
 Tom Joy Elementary
 Warner Arts Magnet Elementary
 Whites Creek High</p> | <p>Cocke
 Cocke County High
 Cosby High</p> |
| <p>Lake
 Lake County High</p> | <p>Clay
 Clay County High</p> | | <p>Hancock
 Hancock County High</p> |
| <p>Lauderdale
 Halls High
 Ripley High</p> | <p>Fentress
 Clarkrange High
 Alvin C. York Institute</p> | | <p>Morgan
 Wartburg Central High
 Coalfield School
 Oakdale School
 Sunbright School</p> |
| <p>McNairy
 McNairy Central High
 Adamsville Senior High</p> | <p>Grundy
 Grundy County High</p> | | <p>Scott
 Scott High</p> |
| <p>Wayne
 Wayne County High</p> | <p>Jackson
 Jackson County High</p> | | |
| | <p>Van Buren
 Van Buren County High</p> | | |

Our Mission

Is to surround students with a community of support, empowering them to stay in school and achieve in life.



Across the state, **62%** of our schools

Improved their Chronic Absenteeism Rate

Available data from Attendance Works suggests that chronic absence doubled at the end of the 2021-2022 school year, with nearly one out of every three public school children missing so much school they were academically at-risk. At CIS-TN, 62% of schools that we work with improved their Chronic Absenteeism rate during the same year.

Case-managed Students

Outcomes

Our site coordinators are highly trained professionals who provide case management services to students needing more intensive support. They work one-on-one with these students, their families and their teachers to put together a comprehensive student support plan that identifies hurdles in the student's life and identifies tangible solutions. The outcomes below are based on the percentage of case-managed students statewide that met/made progress towards their individualized goal(s).

70%

improved their attendance

85%

increased their social & emotional learning skills

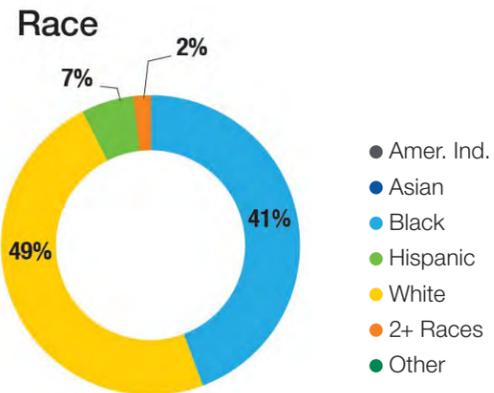
93%

of seniors graduated

97%

were promoted to the next grade (K-11)

Demographics



Gender

Female



Male



No other genders were reported.

80%

identified exposure to trauma

94%

qualified for free or reduced price lunch



Student Spotlight

We do whatever it takes to ensure that all kids - regardless of the challenges they may face - have relationships, support, and resources to thrive in and beyond the classroom. We are so proud of our students and the strides they are making, we know they have a bright future!



During her junior year, **Hunter** began hanging out with a new group of friends. She made poor decisions, her attendance declined, and she ultimately withdrew from school. Hunter returned to school the next year determined to overcome her past and graduate on time, and her site coordinator provided supportive guidance and incentives such as a \$25 gas card throughout the year to encourage her to keep up her attendance. Hunter's hard work paid off: she had near-perfect attendance and graduated ranked #29 in her senior class, all while working 40 hours per week at a local convenience store and attending nursing and cosmetology classes through Tennessee College of Applied Technology (TCAT). After graduation, she enrolled at TCAT to obtain her LPN license and may return to complete her cosmetology certification.



KeyShawn started to miss a lot of school in 2018 after his mother passed away and he and his two sisters went to live with their aunt, who struggled to take care of three children. CIS-TN and KeyShawn's site coordinator stepped in to support the family by providing food and clothing, paying several utility bills, and helping his aunt apply for unemployment. The site coordinator also connected KeyShawn with a male mentor, set up attendance incentives, and advocated for him to get tested for a learning disability, which led to an IEP and other academic support. Today, his aunt has a new job that has allowed them to move into better housing, and KeyShawn rarely misses school. He was recently recognized as the most improved student in his math class.



Emily did not attend school as a freshman. No one in her family had graduated high school, and as she navigated moving between family members' homes multiple times throughout her teenage years, it simply wasn't a priority. But Emily wanted a different future for herself. In January 2020, Emily's site coordinator helped get her into an accelerated program. She caught up on school, got her driver's license and a job at Sonic, and eventually bought a car. She started to think about college. In May 2022, she graduated with a 3.2 GPA and today is enrolled in college, where she is studying to be a mortician. With the support of CIS-TN, Emily has set herself up for a successful future and established a new standard for her family.



After breaking his foot, **Eduardo** was chronically absent as a 7th grader and fell behind academically. He was discouraged and facing the prospect of starting high school even further behind his classmates. But he liked to chat about his life with his site coordinator - he would pop into her office every day, even if to just say hello. After getting to know him better, his site coordinator realized that he needed to be on an attendance plan with incentives to motivate and encourage him, and together they developed one that would help get him back on track. Several months (and hard-earned Chick-fil-a lunches) later, Eduardo's attendance had greatly improved, and he is on track to enter high school in good academic standing.

Student Supports Provided by CIS-TN

Many students and their families have a hard time accessing and navigating the maze of public and private services. There may be ample resources in a community, but rarely is there someone on the ground who is dedicated full-time to connecting these resources with the students and families who need them most. Our site coordinators provide services tailored to meet the unique needs of the school and students they serve. School wide services are available to all students in the school. Last year, **24,272 student supports** were provided across the state.

CIS Service	Number of Students Served
Behavioral Interventions	7,868
Family Engagement	1,071
Enrichment/Motivation	3,312
Physical Health	637
Academic Assistance	1,419
Other	9,965

Direct Supports CIS-TN Provided to Families

Our site coordinators, along with our community partners, work hard to address families' needs through a combination of directly providing support and connecting families to existing service providers in their community. Last year, with the support of community partners and in-kind donations, CIS-TN provided direct supports valued at \$70,672



“They find the root cause,” said Principal Polk. “The kids see there is an adult who really has my best interests at heart. They do that and we appreciate it.”

-Mary Ann Polk, Principal at Bolivar Central High School



“Communities In Schools provides aid for our student population. When something is up, whether that be mental health struggles, problems in or outside the classroom, or even building encouragement to prioritize academic participation, this organization has helped our community in ways that will not show up on statistics. They are truly a Godsend of an organization.”

-Tennessee Rep. Jeremy Faison and Sen. Paul Bailey

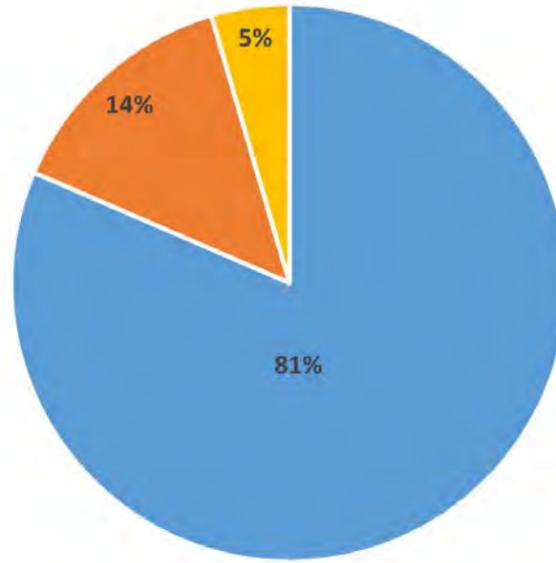
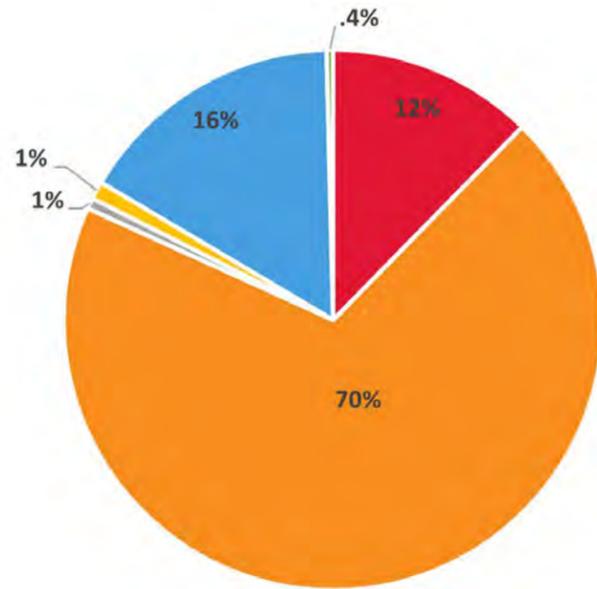


Financial Summary

July 1, 2021 – June 30, 2022

Revenues*
\$5,087,341

Expenses
\$3,708,630



- Interest income
- Grants
- Special Events
- Contributions
- In kind contribution
- Program service fees
- Program services
- Management & general
- Fundraising

*CIS-TN was awarded a one time gift of \$2.5 million dollars from philanthropist Mackenzie Scott, during the 2022 fiscal year, which is reflected in our revenue. Those funds were used to establish an endowment fund for CIS-TN.

The numbers above are based on the 990 prepared by Thomason Financial Resources.

Our Donors

Foundations & Corporations

Special thanks to the following foundations and corporations that gave at \$5,000 and above for their financial support.



Individuals

Special thanks to the following individuals that gave at \$1,000 and above for their financial support.

- | | | |
|-------------------------|-------------------------|---------------------------------|
| Cyrus Bahrassa | Andy Gattas | Brenda & Colin Reed |
| Lindsay & Lee Ballew | Martha & L.A. Gaylon | Micaela & Sam Reed |
| Catherine & Mark Cate | Elinor & Joshua Hedrick | Tara Scarlett & Michael Peacock |
| Brent Clark | Dawn & John Huie | MacKenzie Scott |
| Judy & Joe Cook, Jr. | Corinne & Brock Kidd | Briana & Steven Sprick Schuster |
| Ashley & Joe Cook III | Kristen & Rick Martin | Michelle & Berry Vandevier |
| Emily & Mitchell Farris | Paula & Wayne Meyer | Samantha Wigand & David Moore |



Our Highlights

Exchanging Attendance for Basic Needs

To help incentivize attendance, CIS-TN and one of our longstanding partners, Warner Elementary, launched the Warner Exchange, an innovative store where families can shop once a month for basic needs like cleaning supplies, diapers, hand sanitizer, and pantry items using “Warner Bucks” they have earned by getting their child to school each day. Cinnamon Toast Crunch, cleaning supplies, and laundry detergent are among the fastest items to go. In the year since the Exchange started, chronic absenteeism at Warner has dropped from 42% to 28.9% and the school has been able to strengthen relationships with both parents and community partners.

Planning for the Future

Early 2022 brought two very exciting investments that will shape the long-term future of CIS-TN and allow us to accelerate our work. The first was our largest-ever single gift, a unique \$2.5 million donation from philanthropist MacKenzie Scott that was part of \$133.5 million she gave to 40 CIS affiliates and the national office. And in the spring, the Tennessee General Assembly approved \$3 million in funding, allowing us to continue our rural expansion pilot work for two more years. Together, these investments underscore a belief in our mission and highlight the importance of pairing academic interventions with community support services.

College & Career Readiness

Laying the groundwork for what has become an even bigger point of emphasis during the 2022-23 school year, site coordinators at our high schools hosted college and career-focused events to help expose students to future opportunities. Site coordinators helped students apply for scholarships, set up (and in many cases, travel to) college visits, and prepare for admissions tests. A lunch and learn series at Hancock County High School brought in representatives from a variety of professions including law enforcement and health care to speak with students. The site coordinator at Coalfield High School funds a small scholarship for a student attending college or trade school each year.

Board of Directors

2021-2022

RICK MARTIN | Chair | Asurion
STEPHANIE TINSLEY | Vice Chair | Community Volunteer
JOE BASS | Secretary | Pinnacle Financial Partners
BRENT CLARK | Treasurer | HCA Healthcare
TARA SCARLETT | Rural Pilot Chair | Scarlett Family Foundation
LEE BALLEW | Development Chair | Capital Alignment Partners

IAN DINKINS | MP&F Strategic Communications

REGGIE FORD | Rosecrete Wealth Management

ANDY GATTAS | Knowledge Tree

JEFF GREGG | Lantern Lane Farm

SARA MORRISON | Tennessee State Department of Education

SARA BETH MYERS | Operation Light Shine

MICAELA REED | Reed Hospitality Group

LAUREN SMITH | L.H. Smith Consulting

EMILY VAN ALLSBURG | Creative Artists Agency

RUSS WIGGINTON | Civil Rights Museum

2022-2023

In addition to the names listed above, the following are members of our 2022–2023 board of directors.

JONATHAN FIELDS | Community Volunteer

BARRY OLHAUSEN | Tennessee Organization of School Superintendents

BRIANA SPRICK-SCHUSTER | Bass, Berry & Sims PLC

RACHEL TOMPKINS | Teach For America

JENNIFER WADE | Nashville Davidson County Juvenile Court

Interns

AMIRA AHMETOVIC | ESa

SARAH LEWIS | LBMC

JANAYE WILLIAMS | Turner Construction Company

Whatever it takes.

However they need us.

CIS-TN is in schools to help kids stay in school.





Communities
In Schools®

Tennessee

1207 18th Ave S. Nashville, TN 37212

615.727.1341 | www.CISTN.org

